

2024 中國醫藥大學英語訪談/播報競賽

2024 China Medical University English Interview/Broadcast Competition

1、活動目的 [Purpose of Activity] :

- (1) 透過大一英文共同作業，以英語訪談/播報競賽為主題，全面提升學生的英語基礎能力，鼓勵學生在真實情境中運用英文進行溝通交流。藉此活動，不僅能夠營造全校濃厚的英語學習氛圍，激發學生的學習動機，還能讓他們在競賽過程中發揮創意，進一步提升英語學習的效能與信心。

The general English common assignment activity will focus on the theme of the English interview/broadcast competition. The goal is to improve students' basic English ability. The activity also encourages students to use English to communicate in real situations. This activity can not only create a strong English learning atmosphere in the school and stimulate students' learning motivation, but also allow them to use their creativity during the competition to further enhance their English learning efficiency and confidence.

- (2) 結合中國醫藥大學的醫學背景與核心素養，本競賽不僅強調英語語言能力的培養，更提倡學生在知識技能和專業發展方面的全面進步。通過參與人文關懷及社會服務活動，學生能夠更好地體現學校的獨特性與前瞻性，彰顯中國醫藥大學在醫學與人文領域的深厚底蘊和未來發展潛力。

Combining the medical background and core competencies of China Medical University, this competition not only emphasizes the cultivation of English language skills but also promotes students' comprehensive progress in knowledge, skills, and professional development. By participating in humanistic care and social service activities, students can better reflect the uniqueness and forward-looking nature of the school and demonstrate the profound heritage and future development potential of China Medical University in the fields of medicine and humanities.

2、比賽方式 [How to Play] :

- (1) 參加對象為中國醫藥大學全校修習本學期「英文(A)」及「英文(B)」課程學生，須與原修課班級同學組隊。已申請免修之大一學生，可自行組隊參加，採線上報名(補網址連結)。

All students enrolled in English (A) and English (B) courses at CMU this semester must complete the activity. Teams can only be formed with classmates from the same course. Freshman students who have applied for exemption from standing can form their own teams to participate and register online (please provide the website link).

- (2) 小組人數最少2人，最多5人，由每班授課教師依照以下比例原則分配之組數推薦參賽。(不須自行報名)

Groups must have a minimum of 2 students and a maximum of 5 students.

Professors in the class will recommend the number of groups distributed according to the following proportional principles. (No need to register by yourself.)

每班推薦組數比例原則 (Recommended group ratio principles for each class):

- (1) 60-70 人，推薦 5 組 (60-70 people, 5 Groups Recommended)
- (2) 40-59 人，推薦 4 組 (40-59 people, 4 Groups Recommended)

- (3) 20-39 人，推薦 3 組 (20-39 people, 3 Groups Recommended)
- (4) 20 人以下，推薦 2 組 Less than 20 people, 2 Groups Recommended)
- (3) 每人僅限參加一次，每組僅可繳交一份作品。
Each student can only participate once, and each group can only submit one piece of work.
- (4) 獎金頒發：組員必須平均獲得獎金。
Bonus Award: Team members must share any bonuses equally.
- (5) 影片主題必須符合下列主題，共同作業以第1項為必要條件，若能結合第1、2項將斟酌加分：
The video must comply with the below themes. For joint assignments, item 1 is a necessary condition. If items 1 and 2 can be combined, additional points will be considered:
1. 符合大一英文課程/課本內容。
Use the freshman English course/textbook content.
 2. 有關中國醫藥大學、附設醫院介紹，校園/社團生活，各類校園活動，以及校園社區服務等在地人文。
Introduction to CMU and its affiliated hospitals, campus/club life, various campus activities, campus community services, and other local humanities.
- (6) 本作業占學期分數比重10%。
This assignment counts for 10% of the semester grade.
- (7) 片名自訂：影片演出者應以英文表達，形式不拘(可旁白或配音)。
Customized Title: The performers of the film should use English, but the format is open (for example, narration or dubbing).
- (8) 資料格式及上傳方式
Data format and upload method :
1. 影片內容應以全英語方式呈現，並請自訂片名及加上英文字幕。
The video content should be presented entirely in English. Please customize the title and add English subtitles.
 2. 影片長度限制為 5 至 8 分鐘(未滿或超出時間將斟酌扣分)。
Length of Video: 5 to 8 minutes (points will be deducted for undertime or overtime).
 3. 影片須全程自行拍攝，請勿剪輯其他照片、影片等素材。
The entire video must be filmed by yourself. Please do not edit other photos, videos, or other materials.
 4. 影片解析度需為 720×480 pixels 以上，附檔名為 WMV、MP4 及 AVI 格式其中之一。影像拍攝器材不拘，平板電腦、手機、相機、攝影機等皆可。
The video resolution must be 720×480 pixels or above, and the file name must be one of WMV, MP4, or AVI formats. There are no restrictions on imaging equipment, including tablets, mobile phones, cameras, camcorders, etc.
 5. 格式不符規定或資料不齊全者，以自動棄權論。
Individuals whose information is inadequate or whose format does not match the requirements will be deemed to have quit the activity.
 6. 影片作品上傳方式
How to upload videos :
- (1) 修課同學統一於113年11月1日(週五)17:00以前，將參賽影片檔上傳至各班 Moodle 系統，上傳影片統一以「2024CMU 英語訪談/播報競賽-片名」方式命名。
Students taking a Freshman English course must upload their video files to the

Moodle system of each class before 17:00 on November 1, 2024 (Friday). The uploaded videos shall be named "2024CMU English Interview/Broadcasting Competition - Title."

(2)未修課之大一同學，請線上報名(補網址連結)並自行將影片上傳 Youtube。
Freshman students not taking a Freshman English course, please register online (please provide the URL link) and upload the video to Youtube by yourself.

3、活動時間 [Activity Time]：

(一)影片作品上傳日期：民國113年9月23日(週一)至11月1日(週五) 17:00截止
Video Upload Dates: September 23, 2024 (Monday) to November 1 (Friday) 17:00

(二)人氣投票日期：民國113年11月4日(週一)至113年11月15日(週五)

Popularity Voting: November 4 (Monday) to November 15 (Friday)

(三)得獎名單公告日期：民國113年11月29日(週五)

Announcement of Winners: November 29 (Friday)

4、獎勵辦法 [Rewards]：

第一名 3 隊，每隊頒發新台幣一萬元整之獎金及獎狀乙張。

First Place (3 Teams): Each team will be awarded NT\$10,000 and a certificate.

第二名 5 隊，每隊頒發新台幣八仟元整之獎金及獎狀乙張。

Second Place (5 teams): Each team will be awarded NT\$8,000 and a certificate.

第三名 5 隊，每隊頒發新台幣六仟元整之獎金及獎狀乙張。

Third Place (5 teams): Each team will be awarded NT\$6,000 and a certificate.

最佳人氣獎3隊，每隊頒發新台幣三仟元整之獎金及獎狀乙張。

Most Popular Videos (3 Teams): Each team will be awarded NT\$3,000 and a certificate.

最佳創意獎3隊，每隊頒發新台幣三仟元整之獎金及獎狀乙張。

Best Creative Award (3 Teams): Each team will be awarded NT\$3,000 and a certificate.

凡參加競賽同學可獲得 EMI 護照點數1點，如獲獎同學可獲得3點。(若參賽人數太少或未達相當水準，得以減額錄取。)

EMI Passport Points: Winners (3 points) / Non-Winners (1 Point). (If the number of participants is too small or does not meet a certain level, admissions may be reduced.)

5、評選流程 [Selection Process]：

由5位具英語教學、跨文化及媒體教育之專業背景老師為評審，並依據以下項目評分：

Five CMU teachers with professional backgrounds in English teaching and cross-cultural and media education will judge the competition. Scores will be based on the following criteria:

1. 主題內容：30% (切題性、創意性、文化意涵等)

Theme Content: 30% (Topic, Creative, Cultural significance, etc.)

2. 語文表達：30% (發音、語調、流暢度、台風等)

Expression: 30% (Pronunciation, Intonation, Fluency, Stage Presence, etc.)

3. 製作技術：20% (剪輯、拍攝、後製等)

Production: 20% (Editing, Filming, Post-Production, etc.)

4. 觀眾票選：20%

Audience Vote: 20%

5. 如遇兩隊同分，則依以上項目之順序評比決定名次。
If two teams have the same score, the ranking will be determined based on the order of the above criteria. For example, if Team A has a higher score than Team B in “Theme Content,” Team A is ranked higher.
6. 預訂於113年11月29日前完成評審並公告。
Winner will be announced before November 29, 2024.

6、注意事項 [Important Notes] :

- (1) **參賽作品嚴禁抄襲及仿冒**，若有此情事發生，經查證屬實將取消參賽及獲獎資格。
Plagiarism and counterfeiting are strictly prohibited. If discovered, the organizer has the right to disqualify the person from winning and recover the bonus.
- (2) **參賽作品嚴禁使用 AI 人工智慧進行配音或旁白**，若有此情事發生，經5位評審評估屬實將取消參賽及獲獎資格。
The use of AI (artificial intelligence) for dubbing or narration is prohibited. If found, the organizer has the right to disqualify the person from winning and recover the bonus.
- (3) **內容不得涉及侵害他人智慧/著作財產權、色情、暴力或有妨礙社會正當風氣之圖像或文字**，若違反規則，主辦單位有權終止該作品參賽權。
The content must not involve infringement of other people's intellectual/copyright property rights, pornography, violence, or images or text that hinder the proper social ethos. If the rules are violated, the organizer has the right to disqualify the person from participating in the competition.
- (4) **影片所使用的音樂及肖像等均須獲得授權**，請勿違反著作權相關法令，如發現有不符本規定者，主辦單位有權取消其獲獎資格，並追回獎金，所產生之法律責任由參賽者自行負責。
The music and portraits used in the video must be authorized. Please do not violate copyright-related laws and regulations. If any violation is found to be inconsistent with these regulations, the organizer has the right to disqualify the person from winning and recover the bonus. The legal liability incurred shall be borne by the contestant. Take your own responsibility.
- (5) **需以全新作品參賽**，參賽作品不得曾經出現在各類競賽中，若獲獎經查證違反此項規定，將取消獲獎資格。
Entries must be new and cannot have appeared in any prior competitions. If discovered, the organizer has the right to disqualify the person from winning and recover the bonus.
- (6) **所有參賽作品主辦單位將不予以退還**，請參賽者自行保留備份。
Entries will not be returned by the organizer. Entrants are asked to keep their own backup copies.
- (7) **參賽者須同意無償授權主辦單位**，得將作品編輯、重製、改作、發行、公開展示、公開發表等，以作為本單位報導、展示及對外宣傳之非營利使用。
Participants agree to authorize the organizers certain rights. These rights include, but are not limited to: editing, reproducing, adapting, distributing, publicly displaying, and publishing the work for non-profit use.
- (8) **獲獎影片於比賽結束後將公布於影音網站(例:YouTube)供師生參考**。
The winning videos will be published online (e.g. YouTube) after the competition.
- (9) **參賽者於參加此競賽同時，即同意接受上述各項規範**，本活動辦法若有未盡事宜，主辦單位保有隨時修改、變更之權利並公告於活動網站上。

Participants agree to accept the above regulations while participating in this competition. If there are any matters not covered in these event regulations, the organizer reserves the right to modify or change them at any time and announce them on the event website.

- (10) 上述事項若遇爭議，經本活動評審團會議決議，逕由主辦單位公告實施。
If there are any disputes over the above matters, the decision will be made by the judging panel and will be announced and implemented by the organizer.

主辦單位：中國醫藥大學 通識教育中心暨人文與科技學院
Sponsor: China Medical University, General Education Center and
College of Humanities and Science and Technology

協辦單位：中國醫藥大學 雙語教學推動資源中心
Co-organizer: China Medical University, Bilingual Teaching Promotion
Resource Center